

SPONSORSHIP PROSPECTUS 2023-2024 ACADEMIC YEAR

Society of Hispanic Professional Engineers
Texas A&M University

TAMU SHPE
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SHPE
Leading Hispanics in STEM

Texas A&M University,
College Station

Preface

On behalf of the executive leadership and membership of the Society of Hispanic Professional Engineers at Texas A&M University (TAMU SHPE), we extend our sincerest gratitude for your willingness to support our beloved chapter.

Since 1994, TAMU SHPE has thrived as a premiere, student-led engineering organization. As leaders in the Hispanic and engineering community, we do not take our role lightly. We are driven by our ambition to enable future generations of successful students, engineers, and professionals. At TAMU SHPE, we cultivate an atmosphere conducive to interaction between professionals and students who embrace the values of the SHPE familia. Additionally, our chapter executes a wide array of important responsibilities that hold true to the Aggie Spirit.

Given our national status as a large chapter, our reach and capabilities are extensive. This enables TAMU SHPE to successfully serve individuals across all levels of academia: from elementary to the collegiate level, and beyond.



- Region V Regional Chapter of the Year
- SHPE Blue Chip Award (2022)
- Five Star Chapter Rating
- National Chapter of the Year (2019)
- National Chapter of the Year (2020)

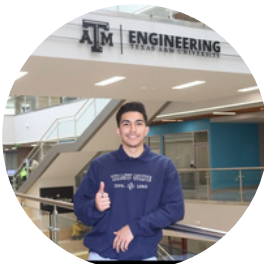
Recognized as a renowned student chapter at both the regional and national levels, we are always striving to do our best, which is evident within our chapter by being recognized with the National Chapter of the Year Award in 2019 and 2020!

It is because of corporate representatives like you that TAMU SHPE can carry on its reputation as an exceptional Hispanic organization. This proposal details our vision for TAMU SHPE during the 2023-2024 academic year. The executive team is excited about the possibilities that come with this new term and we look forward to working with you to make this the most successful academic year to date!

Sincerely,

Christian Gonzalez
President

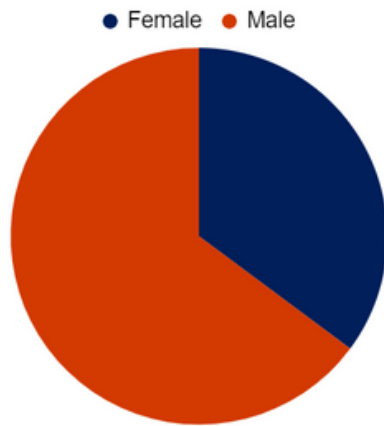
Society of Hispanic Professional Engineers
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Kevin Rivera
Vice President

Society of Hispanic Professional Engineers
Texas A&M University





GENDER DIVERSITY

TAMU SHPE takes gender diversity very seriously as we believe both men and women can change lives, empower the Hispanic community, and impact the world. TAMU SHPE currently has a 35.2% female, 64.8% male ratio in comparison to the national average of 35% female, 64% male. We are extremely proud of our current standings and credit our success in gender diversity to our SHPEtina program.

MAJOR DEMOGRAPHICS

With our heavy focus on STEM related fields and the ability to offer workshops and meetings with top-tier companies who are looking to hire STEM students, we heavily attract students of all majors. As TAMU SHPE continues to grow, more opportunities are provided for all students at Texas A&M University.

Major	Count	Major	Count
Aerospace Engineering	15	General Engineering	146
Architectural Engineering	8	General Studies	1
Biochemistry	1	Geography	1
Biological and Agricultural Engineering	1	Industrial Distribution	7
Biomedical Engineering	7	Industrial Engineering	18
Business Administration	1	Interdisciplinary Engineering	1
Cell and Molecular Biology	1	International Studies	1
Chemical Engineering	6	Manufacturing and Mechanical Engineering Technology	13
Civil Engineering	25	Materials Science and Engineering	5
Communications	1	Mathematics	1
Computer Engineering	11	Mechanical Engineering	30
Computer Science	15	Mechatronics Engineering	6
Computing	1	Multidisciplinary Engineering	4
Construction Science	1	Nuclear Engineering	2
Electrical Engineering	34	Petroleum Engineering	2
Electronic Systems Engineering Technology	8	Political Science	1
Environmental Engineering	5	Statistics	1

EXPECTATIONS FOR THE COMING YEAR

The TAMU SHPE Executive Board has high expectations for the coming year. We have plans to host a variety of workshops with an emphasis on Entry to a Major (ETAM), life development tools, and professional development. In addition, we will work to improve our Former Students, SHPEtina, and MentorSHPE programs to help achieve our goals for the year. To help TAMU SHPE meet our expectations, we are seeking sponsorships.

CHAPTER EXPECTATIONS

1. Increase TAMU SHPE membership to 400+ strong.
2. Increase members acceptance rate to ETAM.
3. Increase junior and senior involvement.
4. Evolve TAMU SHPE to a 50-50 male to female organization.

SPONSORSHIP TIERS

There are many avenues through which you can support the Society of Hispanic Professional Engineers at Texas A&M University. Your help is vital to maintain our tradition of excellence and we cannot express enough thanks to those who provide sponsorship. All sponsors who financially support TAMU SHPE are also recognized on our chapter website during the academic year of 2023-2024. Higher priority in event scheduling based on sponsor level. Sponsors are asked to contact our Vice President, Kevin Rivera, at tamushpe@gmail.com with any questions or to request an invoice, if needed. According to level of sponsorship provided, the following opportunities are afforded:



Maroon Sponsor: Donation up to \$499

- Access to member resumes
- Access to Newsletter Opportunities

Bronze Sponsor: Donations from \$500 to \$1,499

- All from Maroon Sponsor and
- Host a Technical Workshop or Lunch & Learn Presentation

Silver Sponsor: Donations from \$1,500 to \$2,249

- All from Bronze Sponsor and
- Eligible for custom sponsorship
- Higher Priority in event scheduling

Gold Sponsor: Donations from \$2,250 to \$3,999

- All from Silver Sponsor and
- Option for selected merchandise opportunity
- Present on behalf of your company during a chapter general meeting, with an average attendance of 100 members. Opportunities are limited

Platinum Sponsor: Donations \$4,000 or more

- All from Gold Sponsor and
- Priority general meeting presentations over lower tier sponsors
- Present promotional material to members via e-mail

Custom Sponsorship:

Custom sponsorship is a unique way for your company to contribute to TAMU SHPE. Some opportunities are:

- Company merchandise for members
- Scholarships
- Specific items/expenses (officer name tags, apparel, etc.)
- Additional Sponsorship Opportunities (found in the next page)
- Participate as a professional mentor in MentorSHPE
- and much more!



Processing Sponsorship

Contact our Vice President, Kevin Rivera, to confirm sponsorship and for any inquiries on event information. Reservations for events and general meetings are given priority by sponsorship level, and then made on a first-come, first-serve basis and quantity of financial contribution. In addition, reservations for any event will not be made UNTIL payment is received and confirmed.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Alongside the growth of our chapter, there are larger-scale events that sponsors could directly contribute to. This could include direct involvement by coming down to Texas A&M University and participating in the event or indirect in which you receive official recognition during the event. Below are two of our biggest events sponsors may be interested in supporting. If you wish to know more about either event or wish to contribute, please contact our Vice President, Kevin Rivera, at tamushpe@gmail.com. Must be at least Silver Sponsor.

SHPEATHON

SHPEathon is a weekend-long competition that provides real-world experience by randomly assigning teams to bring members outside their comfort zones, and enhance both their collaboration and communication skills. We had over 40 competitors this year who were split into teams of four. Each team is tasked with creating a mock company and an innovative product that would be capable of solving a real-world problem, all within 48 hours. During the first night, competitors are given time to brainstorm and establish their company. Throughout the second day, there are several mini-games that determine the team's order for the sales pitch in the afternoon, and the final presentation on the third day. Team's are given time to prepare their final presentation prior to presenting on the third day in front of judges, competitors, and the executive board. This next year, we hope to increase both the quantity of competitors as well as the overall experience for each competitor through workshops and other events.



ACE CAMP

As a part of our K-12 Service and Outreach programs, Advancing Careers in Engineering (ACE) Camp is made to provide a college experience to high school students. It is an annual camp in which we invite high school students from across Texas to stay a weekend on campus and give them a chance to explore our campus with a scavenger hunt, a tour of our engineering building, chaperoning to the physics festival, and getting to stay the nights in the dorms. We also provide hands-on STEM experience to the students via different challenges such as a robotics challenge as well as our boat building challenge, in which students are tasked with creating a boat from provided material capable of floating in a pool with a team member inside. We had over 70 applicants wishing to participate this past year, with over 30 of said students being accepted. Every year, we are planning to expand our capabilities to give this amazing one of a kind opportunity to as many students as possible.



GENERAL MEETINGS

TAMU SHPE is more committed than ever to take a proactive approach towards the professional and academic development of its members. For 2023-2024, our biweekly general membership meetings will be our primary development tool. These meetings are incredible platforms for interaction between members and professionals and they serve as valuable opportunities for our members to learn a wealth of knowledge from tried and true professionals, like yourself.

A minimum of Silver Sponsorship status is required to sponsor a TAMU SHPE General Meeting. Donations cover the cost of food, drinks, utensils, room rental, and resources. Due to high levels of interest during the Fall Career Fair and Recruiting season, only Platinum-level sponsors are considered for the first and second general meetings of the fall semester.

Our general meetings are structured to begin with updates from the executive board, followed by a 30-40 minute presentation by the corporate representative sponsoring the meeting. We ask that the representatives prepare engaging and informative topics that will serve to advance the professional and academic development of all members. Please choose a topic from the list below.

Preferred List of Topics:

- Transitioning to the Work Force
- Networking
- SHPE Professional
- Personal Branding
- Working with Older Colleagues
- Benefits of Internships
- Salary Negotiation
- Relocating
- Resume/Interview Tips
- Public Speaking and Presentations
- etc.

This list is not exhaustive and your company may already have a presentation prepared for a different topic. Therefore, if you would rather have a different topic, please let us know so that we may advertise for it.

We thank you for your sponsorship and your willingness to spend time with our members! We hope to continue our partnership for years to come.



FINANCIAL REPORT

Please review the budget outlined below for a brief financial estimation of our main activities. Companies that wish to sponsor a specific event/project will be recognized as the main sponsor. For information on certain events/programs, please visit our website, tamushpe.org

Description	2022-2023	Proposed 2023-2024
SHPE National Convention Transportation	\$38,716.41	\$31,000
SHPE National Convention Lodging	\$17,672.59	\$18,000
SHPE National Convention Reg. and Apparel	\$6,395.29	\$7,000
General Meetings	\$5,775.44	\$6,500
Internal Events	\$3,547.80	\$4,000
End of Year Banquet	\$5,501.30	\$6,000
External Outreach Programs	\$3,738.12	\$4,000
Membership Apparel	\$6,255.77	\$6,500
Academic Development	\$1,903.89	\$2,000
Chapter Awarded Scholarships	\$2,105	\$2,500
Noche de Ciencias	\$320	\$400
SHPEtinias Program	\$582.18	\$1,000
Professional Development	\$540.23	\$600
LeaderSHPE Live	\$3,067.85	\$3,500
Executive Board Apparel	\$582.18	\$600
Other Expenses	\$5,071.07	\$6,000
Income (Corporate and Fundraising)	\$101,775.12	\$99,600
Additional Sponsorship Sought		\$5,000.00

- TAMU SHPE is willing to discuss the other expenses in further detail. The entire budget has not been itemized for brevity.
- Sponsors are asked to contact our Vice President, Kevin Rivera, at tamushpe@gmail.com with any questions or to request an invoice, if needed.



NATIONAL CONVENTION

The SHPE National Convention is the largest technical career conference in the nation geared towards Hispanics with concentrations in STEM fields. In 2023, the convention will be held in Salt Lake City, Utah, where our members will be able to attend one-of-a-kind workshops over academic and professional development, network with professionals/corporate representatives, and seek employment at a career fair that features over 300 companies. Our members participate in full force and make their presence felt among the multitude of attendees from all over the nation. During the convention, select attendees compete in the 24-hour Extreme Engineering Design Competition, the Cybersecurity Challenge, and the Innovation Challenge. Year after year, TAMU SHPEsters are strong competitors, placing in winning teams. In the past, we have had a multitude of scholars representing TAMU SHPE. With over 300 students across the country applying to be a part of Extreme Engineering, we had over 20 of our members be chosen for the competition. A Junior, Karen Torres, was awarded Lead Engineer and a Senior, Andrea Rivera, was a part of the first place team in the Extreme Engineering competition. Beyond placing in competitions, our members are well recruited at the career fair year in and year out.

CORPORATE SPONSORSHIP OPPORTUNITIES

Company sponsored apparel or sponsorship of individual student participation covering registration, travel, or lodging as broken down below. These are preliminary numbers and subject to change.

2023 SHPE National Convention Breakdown					
Participants	Registration Fee per Participant	Chapter Apparel Costs per Participant	Lodging Costs	Transportation Costs per Participant	Total
48	\$225	\$150	\$18000	\$650	\$50,000



RETURN ON INVESTMENT

The Society of Hispanic Professional Engineers is a national organization dedicated to increasing the participation of students in the fields of science, technology, engineering, and mathematics. The SHPE National mission statement is “to promote the development of Hispanics in technical professions to achieve academic excellence, economic opportunity, and social equality.”

The members of TAMU SHPE live by our chapter mission statement and vision:

Chapter Mission Statement: *TAMU SHPE enhances opportunities for personal and professional growth through academic and social responsibilities while holding true to the Aggie Spirit.*

Chapter Vision: *TAMU SHPE’s vision is to lead and prepare all Aggies in their profession.*

Our mission statement and vision are fulfilled by providing professional and academic support, career development opportunities, serving the community, and recruiting top-tier Hispanic students as members to continue the chapter’s legacy.

TAMU SHPE is delighted by the prospect of your company joining our SHPE Familia as a corporate sponsor. As a sponsor, your company will receive inside access to our organization, which comes with the opportunity to market and recruit from a pool of highly talented and diverse individuals. Our membership consists of students from various engineering disciplines and other concentrations such as business, agriculture, mathematics, and more.

TAMU SHPE has much to offer, and the journey we embark on each year can seem overwhelming for a student-led society. However, through the support of our dedicated sponsors and membership, we embrace the challenges we face and see our goals through to the end. For 27 years, TAMU SHPE has consistently introduced quality graduates into the workforce who exemplify outstanding merit, integrity, and credibility. Through leadership opportunities such as the executive board, program representatives, and committee positions, our members are empowered to create a lasting impact at Texas A&M and the world. As a sponsor, your contributions extend beyond TAMU SHPE. Our chapter is involved with other societies and organizations at Texas A&M, allowing all Aggies benefit from your efforts. The invaluable experiences made possible by being a part of TAMU SHPE pay dividends for years to come.



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THANKS AND GIG'EM

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